

Thursday 17 December 2020
9:30 am — 1:00 pm

Zoom Platform — Webinar



The **European Green Deal** indicates how to make Europe the first climate-neutral continent by 2050 by defining a new sustainable and inclusive growth strategy to stimulate the economy, improve people's health and quality of life and take care of the nature of which humankind is part.

The **Farm to fork** strategy, the heart of the Green Deal, addresses the challenges posed by achieving sustainable food systems in a global way, recognizing the inseparable link between healthy people, healthy societies and a healthy planet. The strategy also represents a central element of the Commission's agenda for achieving the 17 United Nations Sustainable Development Goals (Agenda 2030). All citizens and actors across all value chains, in the EU and elsewhere, should benefit from a transition to sustainability, particularly following the Covid-19 pandemic and economic recession. The transition to a sustainable food system can bring environmental, health, social benefits and guarantee economic benefits for operators.

The **Farm to fork** strategy is a new global approach to the value that Europeans place on food sustainability and represents an opportunity to improve lifestyles, health and the environment.

In this context, it is clear that the exchange of knowledge and the diffusion of innovation constitute a transversal objective of the new Community Agricultural Policy. The Commission's communication on the post-2020 CAP '*The future of food and agriculture*' reiterated the opportunity to strengthen partnerships between advisory services, researchers, national rural networks and farmers' organizations that, taken together, they form *Agricultural Knowledge and Innovation Systems (AKIS)*.



<https://piumbria.eventbrite.it>

The *piumbria.com* e-platform to strengthen the regional system of knowledge and innovation in the agricultural field (AKIS) and face the challenges of the *Farm to Fork* strategy

The conference, promoted by the Umbria Region, in collaboration with 3A-PTA, intends:

- present the Regional Portal of Innovation in Agriculture *www.piumbria.com*, as an instrument of the regional system of innovation in the agricultural field (regional AKIS) for Farmers, Research Centers and Advisors.
- present the first results of the operational groups and the networks and poles financed by the PSR Umbria submis 16.1 and intervention 16.2.1
- present the EUREKA & EURAKNOS *Horizon 2020 Projects*
- reflect, with the actors involved, on the implementation of the *Farm to Fork* strategy in Umbria in the 2021-2027 programming

> Program

- > **09.30 Registrazione e accesso dei partecipanti al Webinar — Piattaforma Zoom**
- > **09.40 OPENING OF THE MEETING — GREETINGS**
Marcello Serafini — *President 3A-PTA S.c.ar.l.*
Gabriele Cruciani — *Delegate of the Rector of the University of Perugia*
- > **10.00 THE FARM TO FORK STRATEGY IN THE PSR 2021—2027 IN UMBRIA**
Luigi Rossetti — *Director of agriculture, environment, energy, Umbria Region*
- > **10.15 COOPERATION FOR INNOVATION IN UMBRIA:
THE FIRST RESULTS OF THE GOS AND NETWORKS FUNDED BY SUB-SUBMIS. 16.1 AND 16.2.1**
Marta Scettri — *Head of Innovation Servic, Umbria Region*
- > **10.30 THE EUREKA & EURAKNOS HORIZON 2020 PROJECTS FOR THE EUROPEAN AKIS
IN THE CAP 2021—2027**
Pieter Spanoghe — *Ghent University*
- > **10.45 INNOVATION IN AGRO-INDUSTRIAL SYSTEMS TO ACHIEVE
THE OBJECTIVES OF THE FARM TO FORK STRATEGY**
Gaetano Martino — *Director of the DSA3 of the University of Perugia*
- > **11.00 WWW.PIUMBRIA.COM:
THE REGIONAL PORTAL OF INNOVATION IN AGRICULTURE FOR FARMS,
RESEARCH CENTERS AND ADVISOR**
Enrico Frattegiani — *3A-PTA S.c.ar.l*
- > **11.15 INNOVATION FOR THE IMPLEMENTATION OF THE FARM TO FORK STRATEGY IN UMBRIA:
COMPARING OPINIONS**
Albano Agabiti — *President Coldiretti Umbria* / Fabio Rossi — *President Confagricoltura Umbria*
Matteo Bartolini — *President CIA Umbria* / Sergio Maneggia — *President Fedagripesca-Confcooperative*
Dino Ricci — *President Lega Coop Umbria* / Cristiano Ludovici — *President Agrifood - Confindustria Umbria*
Francesco Martella — *President Federation of Agronomists and Forestry Doctors of Umbria*
- > **12.30 DIBATTITO**
- > **12.45 CONCLUSIONS**
Roberto Morroni — *Vice President and Councilor for Agriculture of the Umbria Region*
- > **Moderated by**
Luciano Concezzi — *3A-PTA S.c.ar.l*



Convegno svolto in collaborazione
con la Federazione Reg.le dei
Dottori Agronomi e Dottori Forestali
dell'Umbria



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